

# Black Queer Yoga Instructor Launches Worldwide Yoga Directory Featuring Teachers of the African Diaspora

## *BlackYogaMagic*

A Worldwide Yoga Directory Featuring Teachers of the African Diaspora

FOR IMMEDIATE RELEASE

*Charlotte, North Carolina* – A popular trend in today’s modern world, yoga and yoga teachers seem to be nearly everywhere. Yet for the many Black yoga novices who’d be more comfortable learning from Black instructors, it can be very difficult to find any in their area. BlackYogaMagic wants to help change that.

The BlackYogaMagic global directory of Black yoga instructors launched on January 1<sup>st</sup>, 2020. An accessible online catalogue of professional instructors, BlackYogaMagic is an initiative to help make finding a Black yoga teacher easier for would-be Black yoga students.

“Most of the yoga organizations, magazines, and registries out there overlook people of color.” commented Eternity Philops founder of BlackYogaMagic. “There are only a handful of yoga resources that center Blackness, and we need more.”

A Black queer yoga educator, Philops knows firsthand the need for more platforms that honor those of marginalized identity. For Philops, BlackYogaMagic is a passion fulfilling the socially conscious need to highlight Black teachers in a holistic practice that, despite being created by people of color, features mostly White women. This limited representation has led many Black people, particularly those not thin and femme, to think that yoga is not for them. The BlackYogaMagic directory is proof that isn’t true.

The budding directory began gathering members in September 2019, and went live the first day of 2020. The directory currently has over 5,000 visitor views and features over two dozen Black yoga teacher profiles. With membership continuously open for more Black instructors to join, Philops is optimistic that BlackYogaMagic will grow to be a top yoga resource for Black yogis around the world.

“When you cannot find the community you want, make it yourself,” says Philops. “When you don’t fit into the spaces that exist, create your own.”

To learn how to join and subscribe to the directory, visit <https://www.BlackYogaMagic.com>.

Contact:

Eternity Philops

[BlackYogaMagic@gmail.com](mailto:BlackYogaMagic@gmail.com)

Charlotte, North Carolina, USA

[www.BlackYogaMagic.com](http://www.BlackYogaMagic.com)

###